Some of the System of Rice Intensification (SRI) trials in Taiwan initiated by the government several years ago were subsequently taken over by entities in the private sector. Dr. Kan Chun-E, a professor at National Taiwan University, will discuss the experiences adapting SRI methods for rice production in northern Taiwan by a corporation interested in developing a sustainable business model for rice grown with these methods. He will outline problems they have encountered, plans for field trials to adapt SRI to local conditions during 2015, and the company’s business model to ensure sustainability during the coming years. Dr. Kan will also describe a conceptual framework for SRI collaboration on large-scale paddy farming in Taiwan.