



IP • CALS
International Programs
College of Agriculture and Life Sciences

SINCE 1963



SRI-RICE
SRI INTERNATIONAL NETWORK AND RESOURCES CENTER

The SRI experience of India's National Bank for Agriculture and Rural Development (NABARD) in Jharkhand

M.V. Ashok

July 30, 2015

5:00-6:00 PM

100 Mann Library

Refreshments provided



M. V. Ashok is Chief General Manager of the Department of Economic Analysis & Research at the National Bank for Agriculture and Rural Development (NABARD) Head Office, Mumbai, and a board member of NABARD Financial Services Ltd (NABFINS) in Bangalore. He has had a career in banking spanning 34 years in several institutions, joining NABARD in 1983. Mr. Ashok has implemented a number of sustainable rural development projects, heading two state Regional Offices of NABARD in Jharkhand and Maharashtra States and serving in other capacities in Kerala, Tamil Nadu and the Head Office.

Together with S. K. Ghosh, M. V. Ashok spearheaded NABARD's SRI program in Jharkhand state through the Jharkhand Regional office of NABARD during 2009 to 2012 with the help of about 52 selected NGOs led by Pradan. The Jharkhand SRI pilot project was supported by NABARD involved 34,170 farmers and covered 8,542 acres of paddy-growing area. In all, 52 projects were implemented through 49 project implementing agencies with support from five resource agencies in 23 districts in Jharkhand.

To inquire about meeting with Dr. Ashok before or after his seminar, please contact: Norman Uphoff (ntu1@cornell.edu)



Cornell University